

Whitefield & Unsworth Town Plan

2012 - 2015



PERFORMANCE REPORT: March 2015

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Introduction

1.1 This report outlines the performance of the Whitefield and Unsworth Township Forum and the progress on each of the themes contained within the Whitefield and Unsworth Township Action Plan for 2013-14. The information provided has been gathered from a number of qualitative and quantitative sources including Bury Insight, Index of Multiple Deprivation, Area Profile Data and various local community intelligence.

1.2 There are currently 5 key thematic priorities contained within the Whitefield and Unsworth Action Plan for 2013/14:

- Improved Health and Wellbeing
- Improved Employment Opportunities
- Educational Attainment and Learning
- Improved Community Safety
- Improved Community Pride and Belonging

This report provides a summary of the overall performance for each of the themes and the projects which contribute to their delivery.

1.3 Where possible both quantitative and qualitative data sources have been used to demonstrate the progress that has been made by the Township Forum on each theme.

1.4 The detail of this performance report can be viewed on the Township Forum web pages at www.bury.gov.uk/townshipforums. If you require copies of the report please contact Ruth Shedwick 0161 253 5327.

Outcome: Improved Health and Wellbeing

IMPROVED HEALTH AND WELLBEING

Project Overview (Aims & Outputs)

What We Promised

- Take health to communities - improve self care. Improve awareness of appropriate use of doctors appointments and A&E
- Support for a pharmacy in Besses Ward
- Forum support for Healthwatch and the Patients Cabinet - identify health Champions
- Reduce childhood obesity - encourage healthy eating
- Make Unsworth a Dementia Friendly Community

What We Did

- Public meetings and representations made to health and Wellbeing board in support of pharmacy
- Sent Pharmaceutical Needs Assessment consultation information out to database and on social media.
- Promote IWIYW activities widely. Introduced sport activator for I Will If You Will to Township Forum and Health and Inequalities Group
- Promote Little Bill energy efficiency programme to community
- Support for and Promotions of Dementia Friendly Communities and promotion of Dementia Cafes.

Project Updates

Successes to Date

- Fitness activities being delivered in a number of venues across the area
- The Changing Lives Project delivering ESOL workshops at Besses CC, 10 parents. Requests to support people with healthy cooking courses. The project continues to work with the Health and Inequalities group to support the local action plan
- Pharmacy provision document altered in support of a pharmacy for Besses.
- Dementia Friendly Communities workshops, carers support and workshops, businesses approached & signed up

Areas of Concern/Next Steps

- Continue support for Pharmacy. Await outcome of consultation.
- Promote IWIYW encourage groups to apply for funding.
- Continue support for Dementia Friends.

Outcome: Improved Employment Opportunities

IMPROVED EMPLOYMENT OPPORTUNITIES

Project Overview (Aims & Outputs)

What We Promised

- Bring work to people - regular and reliable bus service now in place to Pilsworth - explore possibility of re routing of 154 for Sunnybank Road and residents
- Encourage new businesses to set up in Pilsworth
- Promote "Backing Young Bury" with local businesses
- Explore possibility of job clubs/fairs and raise awareness of opportunities - monitor success of Job Club at Besses Children's Centre
- Literacy and numeracy training - identify venues for training

What We Did

- Besses Children's centre have job club set up on site. Member of staff trained to deliver the job club, help people write CVs etc.
- Volunteer working also from Children's centre
- Funding identified for training opportunities – Changing Lives Project via Bury College

Project Updates

Successes to Date

- Negotiation with TfGM and First bus ongoing with regard to bus routes for all people in the area. Presentations and discussions with residents at township Forum meetings.
- Computer course for beginners starting at the Elms in January via Changing lives project successful rolling out again in April.
- As part of the Connecting Provision Trainees, 1 trainee from Whitefield/Unsworth successfully completed the initial 6 week placement and went onto 6 month paid placement with Bury Council.
- Promotion of Job Clubs through community.

Areas of Concern/Next Steps

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Outcome: Improved Educational Attainment/Learning

IMPROVED EDUCATIONAL ATTAINMENT / LEARNING

Project Overview (Aims & Outputs)	Project Updates
<p><u>What We Promised</u></p> <ul style="list-style-type: none"> • Improve information sharing between local community and central organisations re learning needs locally • Deliver more learning opportunities in the community and make learning more accessible • Ensure children are school ready-support for parents and encourage early reading • Lifestyle and fitness - especially women and girls so they are fit and ready to learn <p><u>What We Did</u></p> <ul style="list-style-type: none"> • Community Learning partnership has representative member from the Township Forum to relay key messages and represent local area on community learning issues 	<p><u>Successes to Date</u></p> <ul style="list-style-type: none"> • Health and inequalities group met with Bury College staff – Changing Lives Project - delivering community learning to enable readiness for work - target area Besses Ward • I Will If you Will taster sessions being provided at a variety of community venues. <p><u>Areas of Concern/Next Steps</u></p> <ul style="list-style-type: none"> • Establish sessions and build confidence in new provision to get good use from it, engaging the most hard to reach families.

Outcome: Improved Community Safety

IMPROVED COMMUNITY SAFETY

Project Overview (Aims & Outputs)

What We Promised

- Continue partnership work
- Proactive work with young people - raise awareness of ASB/ personal safety/crime amongst school children
- Speeding traffic. StreetSafe 20mph zones in residential areas
- School parking issues - encourage schools to participate in "Safer School Parking Charters"

What We Did

- Set up Joint Engagement Team (JET) to deal with emerging issues of crime and ASB and also to concentrate on known perpetrators of crime and vulnerable victims in the area. Multiagency group with relevant partners on board.
- Successful delivery of BSafe BCool project to all year 9 pupils over a three week period during October 2013.
- Promote Scam Awareness Month via database and social media.

Project Updates

Successes to Date

- Joint Engagement Team (JET) meeting weekly to tackle areas of low level crime, antisocial behaviour on a partnership working basis
- Street Safe schemes installed at Egerton Road and Hamilton Road. Clyde road area in progress and ready for an operative order
- Through the active promotion of May's Scam Awareness Month a resident had come forward about a scam they had been targeted with which is now registered on the national Action Fraud database.
- ASB team actively assessing troubled areas tackling targeted areas in conjunction with Police & Six Town Housing.
- Successful Bury Homewatch Conference October 2014

Areas of Concern/Next Steps

- Continue work of JET.
- Bury South officers to attend Speed Awareness course to enable them to use the speed recording equipment and conduct speed prevention days throughout Bury South area.
- Parking officers to attend Township Forum 10 March 2015.

Outcome: Community Pride and Belonging

COMMUNITY PRIDE AND BELONGING

Project Overview (Aims & Outputs)	Project Updates
<p><u>What We Promised</u></p> <ul style="list-style-type: none"> • Improve Environmental Education and Awareness • Promote Whitefield as a nice place to live • Encourage participation to new and existing community groups - encourage local events and clean up days • Support parks events • Promote volunteering to ensure delivery of key events <p><u>What We Did</u></p> <ul style="list-style-type: none"> • Monthly community event email updates and positive promotion via events, publicity • Funding for Elms in Bloom via various local authority sources, and Six Town Housing • Promoting Friends of Whitefield & Unsworth Parks recruitment drive and volunteer sign up • Promote/advertise volunteers for Hillock Estate Youth Club • Update community members on Croft Lane roadworks • Promote community funding available. 	<p><u>Successes to Date</u></p> <ul style="list-style-type: none"> • Promotion of local events and activities at township forum meetings and via email/social media • Successful Hollins Go Wild Day September 2014 • Hollins Vale Local Nature Reserve environmental improvement funding from Veolia Environmental Trust • Successful funding bids for various community projects • Hillock Estate Youth Club delivery through Hillock & Oakgate Residents association <p><u>Areas of Concern/Next Steps</u></p> <ul style="list-style-type: none"> • Investigate ways that events can be delivered locally • Future of Boz Park steering group to be addressed in conjunction with other community groups currently operating in the local area • Promote community funding and encourage engagement

Summary of Township Forum in 2014 - 2015

Area Plan

Over the past year, Whitefield and Unsworth Township Forum produced a Township Plan, to identify priorities where, by working together with local councillors, community representatives, residents, local groups, and partner agencies, they can make a difference to improve life for all residents. The Township Plan includes an annual action plan that has been reported on at Township Forum meetings throughout the year. This action plan includes the key projects and actions to be delivered over the coming year which contribute towards delivery of the over arching local priorities agreed by the Township Forum.

The Township Plan was developed through active engagement and discussions with Township Forum members - including both Councillors and Advisory Group members. 'Round table' discussions were held to provide an opportunity for wider community representatives, partner organisations and residents to get involved in agreeing local priorities. This will be repeated for 2015-16.

Attendance

Whitefield and Unsworth Township Forum figures for attendance are below.

July 2014	September 2014	November 2014	January 2015	March 2015	TOTAL	Average
40	48	45	37			

Advisory Group involvement

Each Township Forum appoints Advisory Group members to contribute and speak on relevant issues. They help to improve the range of knowledge and expertise on the Township Forum and provide an inclusive approach to improving the outcomes for each area. In particular, they champion or lead projects within Township Plans.

Presentations / Consultation with Township forums

The value of the Township Forums is recognised in major public consultation exercises. During 2014/15 this has included:

- Presentations on major changes to health services in the borough (Clinical Commissioning Groups and Health and Wellbeing Board)
- Recycling and waste management collection changes/updates
- Council Budget 2015/2016
- Children's Centres proposals
- Croft Lane closure/roadworks

Community Fund

The Council continues to allocate £1,000 per ward each year to support the work of voluntary and community groups. Individual grants to the 'ward fund' are available for a maximum of £250. Additionally, a borough-wide allocation of £13,000 is available for 'cross-ward' applications from third sector organisations, with a maximum individual grant of £750. Small grants funds are also available for grants of up to £12,000. The Sports England I will if you will funding of £1,000 is made available for sports related activities. In 2013/2014 a total of £8,480 was allocated to Whitefield and Unsworth community groups.

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